

TIDE CLEANS



P&G Professional On-Premise Laundry Product

Information Sheet

Tide Professional Coldwater Laundry Detergent General Information:

- Developed especially for front loading washers
- Formulated as a high efficiency (HE) detergent and can be used in HE machines
- Neutral pH – makes it safe to use
- No need for a Sour/Neutralizer to lower the pH
- Tide Professional Coldwater is designed to work as a system with Clorox, Downy and Tide Whiteness Enhancer along with a new wash process. It can be used for white towels, sheets and duvets.
- Tide Professional Coldwater is formulated to work in lower temperature water and utilizes more enzymes designed for lower wash temperatures to help break down stains
- The Tide Professional Coldwater system is designed for customers looking for utility/total operational cost (TOC) savings

Packaging Description

Closed loop (no chemical contact) color coded packaging system and unique connectors prevent mistakes in changing products. Each tube is tagged and identified for a specific product.

Tide 5 Gallon SKU

Designed for small to medium size properties. Package weighs approximately 47 lb.

- **Target Customers:** Hotels with 75 – 150+ guest rooms.

Tide 15 Gallon SKU

Designed to meet the larger hotel need of changing pails less than once a week. Package weighs approximately 138 lb.

- **Target Customers:** Hotels with 200+ rooms.

Tide Professional On-Premise Laundry Additives

Tide Professional Greasy Stain Fighter:

- Is a linen treatment designed to help prevent grease stains from “locking onto” polyester and polyester blends food service linens and duvets.
- Available in 2.5 gallon size
- Recommended for all full service Hotels and Extended Health Care with polyester.

Tide Professional Whiteness Enhancer:

- Is a rinse aid designed to help prevent yellowing and maintain whiteness.
- Available in 5.0 gallon size

Tide Professional Color Safe Bleach:

- Is a very effective oxygen bleach designed to work at a near neutral pH to help remove stains and brighten/retain color used primarily in colored loads for Extended Health Care.
- Available in 2.5 and 5.0 gallon size