

# T I D E C L E A N S



## P&G Professional On-Premise Laundry Product

### Information Sheet

#### **Tide Professional SC Laundry Detergent General Information:**

- Developed especially for front loading washers
- Formulated as a high efficiency (HE) detergent and can be used in HE machines
- Neutral pH – makes it safe to use
- No need for a Sour/Neutralizer to lower the pH
- Tide Professional SC stands for the “special conditions” this formula addresses
- Tide Professional SC Laundry Detergent is now available to address the effects hard water and small machines
- Tide Professional SC Laundry Detergent broadens the ability to provide a more customized solution to meet specific laundry room conditions

#### Packaging Description

Closed loop (no chemical contact) color coded packaging system and unique connectors prevent mistakes in changing products. Each tube is tagged and identified for a specific product.

#### Tide 5 Gallon SKU

Designed for small to medium size properties. Package weighs approximately 47 lb.

- **Target Customers:** Hotels with 75 – 150+ guest rooms and Extended Health Care with less than 200 beds.

#### Tide 15 Gallon SKU

Designed to meet the larger Hotel or Extended Health Care need of changing pails less than once a week. Package weighs approximately 138 lb.

- **Target Customers:** Hotels with 200+ rooms, Extended Health Care with 200+ beds and Central Laundries processing at least 1,000,000 lbs of laundry a year.

#### **Tide Professional On-Premise Laundry Additives**

##### **Tide Professional Greasy Stain Fighter:**

- Is a linen treatment designed to help prevent grease stains from “locking onto” polyester and polyester blends food service linens and Duvets.
- Available in 2.5 gallon size
- Recommended for all full service Hotels and Extended Health Care with polyester.

##### **Tide Professional Whiteness Enhancer:**

- Is a rinse aid designed to help prevent yellowing and maintain whiteness.
- Available in 5.0 gallon size

##### **Tide Professional Color Safe Bleach:**

- Is a very affective oxygen bleach designed to work at a near neutral pH to help remove stains and brighten/retain color used primarily in colored loads for Extended Health Care.
- Available in 2.5 and 5.0 gallon size